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Jervis Ray Block Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to spending extended time outdoors, the ***Jervis Ray Block***, has been developed by Ryan Jervis of Carbondale, Colorado. The invention's unique design provides its users with formidable protection from the sun and the potential harm it can cause to skin.

The ***Jervis Ray Block*** will effectively help prevent potentially fatal conditions, such as different skin cancers. Additionally, it helps insure the comfort of its users when at an outdoor event. Furthermore, the ***Jervis Ray Block*** will be made available in a variety of styles and colors to suit individual tastes and wardrobe choices. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor has developed a working prototype of the ***Jervis Ray Block*** that has been utilized with success. The ***Jervis Ray Block*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Jervis now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the headwear products industry are currently being targeted as candidates to eventually commercialize the ***Jervis Ray Block*** on a worldwide basis.

In March 2014, Mr. Jervis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Jervis Ray Block*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Jervis Ray Block*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.