

INNOVATION DIRECT™

“Our Success is Patented™”

Ipump Glove Invention In Search of Licensee

A simple yet useful new product designed to effectively address a common health concern, the ***Ipump Glove***, has been developed by Beverly Clayton of Cincinnati, Ohio. The invention's unique design enables it to protect its users from dirt, debris, and disease when performing a number of different automotive maintenance functions at a gas station.

The ***Ipump Glove*** works equally effective when used in a number of different tasks, including checking tire pressure, oil level, and using a gas pump keypad. Additionally, it offers the additional valuable benefit of being an effective shield against bacteria in a public restroom setting. Furthermore, the ***Ipump Glove*** will be safely and easily disposable after use and will stretch to accommodate all hand sizes. Moreover, it can be easily and conveniently suspended from a rear view mirror when not in use. The ***Ipump Glove*** will also be competitively priced, adding to its appeal.

The ***Ipump Glove*** is currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Clayton now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the personal health products industry are currently being targeted as candidates to eventually commercialize the ***Ipump Glove*** on a worldwide basis.

In January 2014, Mrs. Clayton contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Ipump Glove*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Ipump Glove*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.