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### *Blind Clean Invention In Search of Licensee*

An innovative new product designed to effectively address a common household cleaning task, the **Blind Clean**, has been developed by Francis Romano of Tangent, Oregon. The invention's unique design helps insure that mini-blinds in a home are easily and thoroughly cleaned.

The **Blind Clean** is capable of removing dust, dirt, and even cigarette smoke. The product helps to enable a much more sanitary environment in a home. Additionally, the **Blind Clean** is capable of being used with a variety of different cleaning agents. Furthermore, it saves its users time and effort when cleaning. Moreover, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor has previously created a prototype of the **Blind Clean** that has been utilized with success. The **Blind Clean** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Romano now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the window treatment accessories industry are currently being targeted as candidates to eventually commercialize the **Blind Clean** on a worldwide basis.

In March 2014, Mr. Romano contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Blind Clean** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Blind Clean** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).