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No-Slip No-Tip Toilet Bowl Grip Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to the use of toilets, the ***No-Slip No-Tip Toilet Bowl Grip***, has been developed by Suzanne V. Monzon of Covington, Georgia. The invention's unique design helps insure that a toilet seat is appropriately stable and sturdy.

The ***No-Slip No-Tip Toilet Bowl Grip*** helps prevent potentially serious injuries stemming from toilet seats becoming loose. The product can be customizable to fit any rim style and toilet seat with a flat surface. Additionally, it can be installed quickly and easily. Furthermore, the ***No-Slip No-Tip Toilet Bowl Grip*** will be equally effective with toilet seat mounted potty chairs and bedside commodes. Moreover, it saves its users money over time by eliminating the need to purchase a new seat as frequently. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***No-Slip No-Tip Toilet Bowl Grip*** has developed a prototype that has been utilized with success.

Mrs. Monzon now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the bathroom products industry are currently being targeted as candidates to eventually commercialize the ***No-Slip No-Tip Toilet Bowl Grip*** on a worldwide basis.

In February 2014, Mrs. Monzon contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***No-Slip No-Tip Toilet Bowl Grip*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***No-Slip No-Tip Toilet Bowl Grip*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.