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Schone Baby Helper Invention In Search of Licensee

An innovative new product designed to serve as an effective solution to a common problem related to a small child’s feeding time, the ***Schone Baby Helper***, has been developed by Stacy Lee Schone of Monroe, Iowa. The invention's unique design provides parents and caregivers with a fun yet functional feeding accessory.

The ***Schone Baby Helper’s*** proprietary features allow it to make feeding time much more entertaining for fussy eaters. The product helps prevent the hassle and frustration of trying to convince a small child to eat. Additionally, it saves parents considerable time each day, freeing them up for other tasks and obligations. Furthermore, the ***Schone Baby Helper*** will be made available in a variety of styles and designs. Moreover, it will be very competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Schone Baby Helper*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Schone now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the baby products industry are currently being targeted as candidates to eventually commercialize the ***Schone Baby Helper*** on a worldwide basis.

In March 2014, Mr. Schone contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Schone Baby Helper*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Schone Baby Helper*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.