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Decorative Holiday Ornament Invention In Search of Licensee

An innovative new product designed to serve as an eye-catching and versatile holiday accessory, the ***Decorative Holiday Ornament***, has been developed by Russ Ferguson of Oceanside, California. The invention's unique design enables it to be used for virtually any holiday.

The ***Decorative Holiday Ornament*** makes it exceedingly easy to change the greeting displayed. The product helps promote the festiveness of any holiday occasion. Additionally, the ***Decorative Holiday Ornament*** easily lends itself to use in a variety of settings, including the home, car, office, and hotels, among others. Furthermore, the ***Decorative Holiday Ornament*** is competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Decorative Holiday Ornament*** has developed a working prototype that has been utilized with success. The ***Decorative Holiday Ornament*** is also the subject of **Utility Patent # 6,592,952 B1** within the United States Patent and Trademark Office.

Mr. Ferguson now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the holiday products industry are currently being targeted as candidates to eventually commercialize the ***Decorative Holiday Ornament*** on a worldwide basis.

In March 2014, Mr. Ferguson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Decorative Holiday Ornament*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Decorative Holiday Ornament*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.