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Racket Sports Training Aid Invention In Search of Licensee

An innovative new accessory designed to enhance performance in a popular sport, the ***Racket Sports Training Aid***, has been developed by Robin A. Hinson of Vestal, New York. The invention's unique design assists tennis players in maintaining a proper and secure grip on the racket at all times.

The ***Racket Sports Training Aid*** will be equally effective in improving front and back strokes with a tennis racket. The product enhances the enjoyment of tennis by considerably improving technique. Additionally, the ***Racket Sports Training Aid*** helps to strengthen grip and forearm muscles over time. Furthermore, the ***Racket Sports Training Aid*** competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The inventor of the ***Racket Sports Training Aid*** has developed a working prototype that has been the subject of positive evaluations by multiple individuals, including a professional tennis player. The ***Racket Sports Training Aid*** is also the subject of **Utility Patent 4,348,023** within the United States Patent and Trademark Office.

The inventor of the ***Racket Sports Training Aid*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the sporting goods products industry are currently being targeted as candidates to eventually commercialize the ***Racket Sports Training Aid*** on a worldwide basis.

In April 2014, Mr. Hinson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Racket Sports Training Aid*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Racket Sports Training Aid*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.