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Gagne Smoke Alarm Invention In Search of Licensee

An innovative new product designed to serve as a highly functional improvement on an essential fire safety product, the ***Gagne Smoke Alarm***, has been developed by Deborah Gagne of Swansea, Massachusetts. The invention's unique design provides its users with a much easier to manage and maintain smoke alarm.

The ***Gagne Smoke Alarm*** retains the full functionality of the conventional version of the product while offering much greater convenience when handling it. The product eliminates a great deal of the risk of injury inherent in the activation, deactivation, or battery replacement of a conventional smoke alarm. Additionally, the ***Gagne Smoke Alarm*** makes it considerably easier to keep it equipped with fully working batteries at all times, thereby potentially saving lives. Furthermore, the ***Gagne Smoke Alarm*** is exceedingly easy to operate. Moreover, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Gagne Smoke Alarm*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Gagne now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the fire safety accessories industry are currently being targeted as candidates to eventually commercialize the ***Gagne Smoke Alarm*** on a worldwide basis.

In March 2014, Mrs. Gagne contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Gagne Smoke Alarm*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Gagne Smoke Alarm*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.