

INNOVATION DIRECT™

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Slide ‘N Store Staple Remover Invention In Search of Licensee

An innovative new product designed to serve as a handy and highly functional improvement on a conventional staple remover, the *Slide ‘N Store Staple Remover*, has been developed by Saheed Khan of Ft. Lauderdale, Florida. The invention's unique design allows its users to remove staples without any of the numerous hassles inherent in current staple removers.

The *Slide ‘N Store Staple Remover’s* proprietary features allow it to remove staples without tearing or scuffing any documents. The product eliminates the mess of loose staples after removal, saving its users considerable time and hassle. Additionally, the *Slide ‘N Store Staple Remover* is compact and ergonomically designed, making it completely unobtrusive. Furthermore, the *Slide ‘N Store Staple Remover* eliminates the potential of injury stemming from the attempted removal of staples with one’s fingers. Moreover, it provides its users peace of mind that there is no chance of a small child or pet swallowing loose staples. The *Slide ‘N Store Staple Remover* will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The *Slide N Store Staple Remover* has a limited run of fully manufactured units. The *Slide N Store Staple Remover* is also the subject of **Utility Patent # 8,387,952 B2** within the United States Patent and Trademark Office.

Mr. Khan now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the office products industry are currently being targeted as candidates to eventually commercialize the *Slide ‘N Store Staple Remover* on a worldwide basis.

In March 2014, Mr. Khan contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Slide ‘N Store Staple Remover* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Slide ‘N Store Staple Remover* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.