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Furnace Helper Invention In Search of Licensee

An innovative new product designed to enhance the capability of a vital appliance within a home, the ***Furnace Helper***, has been developed by Gary Vittling of Massillon, Ohio. The invention's unique design provides its users with a method of insuring that there is sufficient heat in a home at all times.

The ***Furnace Helper***'s proprietary features enable it to activate when a furnace goes out for any reason. Additionally, it eliminates dangerous and potentially deadly scenarios in cold weather environments. Furthermore, the ***Furnace Helper*** provides priceless peace of mind during winter months. Moreover, it is easy to implement in conjunction with any furnace. It is also competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Furnace Helper*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Vittling now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the appliance accessories industry are currently being targeted as candidates to eventually commercialize the ***Furnace Helper*** on a worldwide basis.

In March 2014, Mr. Vittling contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Furnace Helper*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Furnace Helper*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.