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Lineboard Invention In Search of Licensee

An innovative new product designed to serve as a highly functional improvement on a highly popular sporting goods accessory, the **Lineboard**, has been developed by Jason Lewis of Lakewood, Washington. The invention's unique properties enable it to provide its users with a cutting-edge version of a conventional skateboard.

The **Lineboard's** proprietary features enable it to achieve movement not possible in conventional skateboards. The product greatly enhances the enjoyment of skateboarding. Additionally, the **Lineboard's** sleek design successfully changes the physical dynamic of riding a skateboard for the better. Furthermore, the **Lineboard** is competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The **Lineboard** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **Lineboard** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the sporting goods products industry are currently being targeted as candidates to eventually commercialize the **Lineboard** on a worldwide basis.

In April 2014, Mr. Lewis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Lineboard** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Lineboard** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.