

INNOVATION DIRECT™

“Our Success is Patented™”

Drip Detector Invention In Search of Licensee

An innovative new product designed to serve as a vitally important preventative device in a home, the ***Drip Detector***, has been developed by Christopher Waggoner of Clarksville, Indiana. The invention's unique features enable it to warn a homeowner of leaks from a variety of sources in a timely manner.

The ***Drip Detector*** is easy and straightforward to implement on a variety of household appliances. Additionally, it provides priceless peace of mind to its users with respect to potentially catastrophic and costly property damage. Furthermore, the ***Drip Detector*** will potentially save countless amounts of money in damages and insurance premiums over time. Moreover, the product eliminates the considerable stress and unpleasantness associated with the permanent damage and loss of personal keepsakes and other household items that hold great value. The ***Drip Detector*** is also competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Drip Detector*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Waggoner now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the household appliances accessories industry are currently being targeted as candidates to eventually commercialize the ***Drip Detector*** on a worldwide basis.

In April 2014, Mr. Waggoner contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Drip Detector*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Drip Detector*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.