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Child’s 5 Piece TV and Play Tray Set Invention In Search of Licensee

An innovative new product designed to serve as a diverse and highly useful household accessory, the ***Child’s 5 Piece TV and Play Tray Set***, has been developed by Iris Woolard of Oxnard, California. The invention’s unique design provides families with a way to accommodate their children’s various toys while also serving other purposes.

It is often said that one of the keys to caring for children without losing one's patience (or sanity) is to keep them busy and productive with different activities. Generally, a healthy dose of educational endeavors, such as coloring, writing, and reading is recommended for smaller children, along with some leisure activity, such as TV viewing, in controlled doses. Particularly when caring for several kids at once, it is extremely helpful to have accessories and furniture that can support these different activities while also helping to keep the surrounding area organized.

With this in mind, the ***Child’s 5 Piece TV and Play Tray Set*** has been conceived. The ***Child’s 5 Piece TV and Play Tray Set***’s proprietary features enable it to be equally effective serving as play surface, homework desk, and TV tray . Furthermore, the ***Child’s 5 Piece TV and Play Tray Set*** helps parents and caregivers keep children entertained while they tend to other obligations. It will also be fabricated from durable materials, making it a wise long-term investment, and will be competitively priced, adding to its appeal.

The inventor of the ***Child’s 5 Piece TV and Play Tray Set*** has developed a working prototype that has been utilized with success. The invention is also the subject of **US Patent D353,143** with the United States Patent and Trademark Office.

Mrs. Woolard now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the clothing accessories industry are currently being targeted as candidates to eventually commercialize ***Child’s 5 Piece TV and Play Tray Set*** on a worldwide basis.

In June 2013, Mrs. Woolard contracted product management services leader Innovation Direct™ to represent ***Child’s 5 Piece TV and Play Tray Set*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Child’s 5 Piece TV and Play Tray Set*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.