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Cross Sound Wave Invention In Search of Licensee

An innovative new product designed to provide its users with a considerable enhancement of an often-used cell phone feature, the *Cross Sound Wave*, has been developed by C & C Real Estate, LLC of Kokomo, Indiana. The invention's unique design enables its users to enjoy up to a 50% improvement in the sound emitted from their cell phones.

The *Cross Sound Wave* will be easy to implement and begin using with a variety of cell phone models. The product eliminates the hassle of having to attach a separate device to a cell phone to accomplish the same goal. Additionally, the *Cross Sound Wave* will be designed to allow for quick and convenient insertion of a cell phone in order to initiate its function. Furthermore, it will be competitively priced, adding to its appeal.

The *Cross Sound Wave* is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cell phone accessories industry are currently being targeted as candidates to eventually commercialize the *Cross Sound Wave* on a worldwide basis.

In November 2013, the inventor contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Cross Sound Wave* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Cross Sound Wave* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.