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Cevallos Auto Ramp Invention In Search of Licensee

An innovative new product designed to serve as a convenient yet highly useful automotive repair accessory, the ***Cevallos Auto Ramp***, has been developed by Romel Cevallos of Tampa, Florida. The invention's unique design enables its users to safely and efficiently complete any repair task that requires the elevation of the vehicle.

The ***Cevallos Auto Ramp*** requires considerably less time and effort than raising a vehicle with a standard car jack. The product will be made from durable and sturdy plastic. Additionally, the ***Cevallos Auto Ramp*** folds and stores easily when not in use. Furthermore, it will be competitively priced, adding to its appeal.

The inventor of the Cevallos Auto Ramp has developed a prototype that he has utilized with success. The ***Cevallos Auto Ramp*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Cevallos Auto Ramp*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive repair accessories industry are currently being targeted as candidates to eventually commercialize the ***Cevallos Auto Ramp*** on a worldwide basis.

In October 2013, Mr. Cevallos contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Cevallos Auto Ramp*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cevallos Auto Ramp*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.