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Manual Tire Breakdown Machine Invention In Search of Licensee

An innovative new product designed to complete an essential automotive service task, the ***Manual Tire Breakdown Machine***, has been developed by Cody Allen Cooper of Pinetta, Florida. The invention's unique design allows its users to properly break down a tire in efficient and timely fashion.

The ***Manual Tire Breakdown Machine*** saves its users considerable amounts of money as compared to paying a mechanic shop to change ones tires. The product will be simple to operate, with a minimal amount of moving parts. Additionally, the ***Manual Tire Breakdown Machine***, through its user over time, has proven to function correctly without fail. Furthermore, the ***Manual Tire Breakdown Machine*** will be made from durable materials and will be competitively priced, making it a wise long-term investment and adding to its appeal.

The inventor has developed a prototype of the ***Manual Tire Breakdown Machine*** that he has utilized with success. The ***Manual Tire Breakdown Machine*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Manual Tire Breakdown Machine*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive repair accessories industry are currently being targeted as candidates to eventually commercialize the ***Manual Tire Breakdown Machine*** on a worldwide basis.

In November 2013, Mr. Cooper contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Manual Tire Breakdown Machine*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Manual Tire Breakdown Machine*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.