

# INNOVATION DIRECT™

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## *Wheel Skirts Invention In Search of Licensee*

An innovative and useful new product designed to effectively address a common problem related to the rolling of wheeled products smoothly in various industrial settings, the ***Wheel Skirts***, has been developed by LeRoy Kramer of Hector, Minnesota. The invention's unique design insures that potential obstructions such as air lines, extension cords, wood chips, and similar items are kept out of the path of wheels.

The ***Wheel Skirts*** save considerable time and hassle with respect to having to move items out of the way. The product can prevent both property damage and injury. Furthermore, it will be made to work on any size of wheel. Additionally, the ***Wheel Skirts*** will be competitively priced and made from durable materials, adding to their appeal and making the product a wise investment.

The inventor of the ***Wheel Skirts*** has developed a prototype that has been utilized with success. The ***Wheel Skirts*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Kramer now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the industrial accessories industry are currently being targeted as candidates to eventually commercialize the ***Wheel Skirts*** on a worldwide basis.

In December 2013, Mr. Kramer contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Wheel Skirts*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Wheel Skirts*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).