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Luggage Mate Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to identifying different personal belongings, particularly luggage, the ***Luggage Mate***, has been developed by Valerie F. Jackson of Flint, Michigan. The invention's unique design enables its users to quickly and easily locate any item it is placed on.

The ***Luggage Mate*** will eliminate the lost time and frustration typically involved in searching for lost or mislabeled luggage at an airport. The product will feature bright and fashionable colors. Additionally, it will be fabricated from flexible and durable materials and can be used on anything with a handle. Furthermore, the ***Luggage Mate*** will be competitively priced, adding to its appeal.

The ***Luggage Mate*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Jackson now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the travel accessories industry are currently being targeted as candidates to eventually commercialize the ***Luggage Mate*** on a worldwide basis.

In December 2013, Mrs. Jackson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Luggage Mate*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Luggage Mate*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.