

INNOVATION DIRECT™

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Locust 1 Invention In Search of Licensee

An innovative new product designed to effectively address a pervasive problem related to prescription medications, the **Locust 1**, has been developed by Vernell Tanner of Upper Marlboro, Maryland. The invention's unique design helps prevent the abuse of prescription medication by insuring only authorized dosages are dispensed.

The **Locust 1's** proprietary features render it to be fully tamper-proof. The product offers multiple security features and checkpoints, helping to further guarantee the safety of the contents within it. Additionally, the **Locust 1** provides peace of mind to hospitals, medical centers, individual patients, and their loved ones and caregivers. Furthermore, it is made from indestructible materials, making it a particularly wise investment. Moreover, the **Locust 1** will be competitively priced, adding to its appeal.

The **Locust 1** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Tanner now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal medical accessories industry are currently being targeted as candidates to eventually commercialize the **Locust 1** on a worldwide basis.

In September 2013, Mr. Tanner contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Locust 1** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Locust 1** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.