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Payne Christmas Clothing Invention In Search of Licensee

An innovative new product designed as an eye-catching holiday-themed item, the ***Payne Christmas Clothing***, has been developed by Evelyn Payne of Nashville, Tennessee. The invention's unique design allows it to serve as an item that offers both functional and aesthetic benefits.

The ***Payne Christmas Clothing*** provides considerable warmth and comfort to its users. The product's festive appearance will promote the holiday spirit in the wearer and those around them. Additionally, the ***Payne Christmas Clothing*** is certain to be a positive attention grabber. Furthermore, it will be made from durable material, making it a wise investment. Moreover, it will be competitively priced, adding to its appeal.

The ***Payne Christmas Clothing*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Payne Christmas Clothing*** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the holiday apparel industry are currently being targeted as candidates to eventually commercialize the ***Payne Christmas Clothing*** on a worldwide basis.

In October 2013, Mrs. Payne contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Payne Christmas Clothing*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Payne Christmas Clothing*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.