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Gutter Cutter Invention In Search of Licensee

An innovative new product designed to provide its users with an effective method of completing a common home improvement and maintenance task, the ***Gutter Cutter***, has been developed by Jim Opry of Pinellas Park, Florida. The invention's unique design allows for the thorough and efficient cleaning of gutters.

The ***Gutter Cutter*** will be easy and comfortable to utilize on virtually any gutter system outside a home or business. The product will save significant time, effort, and frustration when cleaning gutters. Additionally, the ***Gutter Cutter*** will be made from highly durable materials, making it a wise long-term investment. Furthermore, it will be competitively priced, adding to its appeal.

The ***Gutter Cutter*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Opry now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home improvement accessories industry are currently being targeted as candidates to eventually commercialize the ***Gutter Cutter*** on a worldwide basis.

In December 2013, the inventor contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Gutter Cutter*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Gutter Cutter*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.