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Henderson Sanitary Pad Disposal Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to a widely used personal hygiene product, the ***Henderson Sanitary Pad Disposal***, has been developed by Jamie A. Henderson of Paris, Illinois. The invention's unique design provides its users with a convenient and sanitary method of disposing of used feminine hygiene products.

The ***Henderson Sanitary Pad Disposal*** conceals the sight and smell of used sanitary napkins and tampons. The product will help prevent these products from being disposed of in toilets, which can lead to a number of costly plumbing problems. Additionally, the ***Henderson Sanitary Pad Disposal*** provides business owners with the peace of mind that their employees are not exposed to hazardous waste. Furthermore, it will play an integral role in keeping bathrooms in clean and safe conditions. Moreover, the ***Henderson Sanitary Pad Disposal*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The ***Henderson Sanitary Pad Disposal*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Henderson now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the personal hygiene accessories industry are currently being targeted as candidates to eventually commercialize the ***Henderson Sanitary Pad Disposal*** on a worldwide basis.

In February 2014, Mrs. Henderson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Henderson Sanitary Pad Disposal*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Henderson Sanitary Pad Disposal*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.