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Brunettin Specialized Belt Buckle Invention In Search of Licensee

An innovative new product designed to serve as an effective solution to a common problem, the ***Brunettin Specialized Belt Buckle***, has been developed by Aletta Brunettin of Bolingbrook, Illinois. The invention's unique design provides it users with a hands-free option for accessing light on demand.

The ***Brunettin Specialized Belt Buckle*** is fully functional as a conventional belt in addition to the enhanced features it offers. The product helps prevent the hassle and frustration of trying to perform certain tasks in dimly lit areas. Additionally, it can help prevent potential injuries resulting from poor visibility. Furthermore, the ***Brunettin Specialized Belt Buckle*** will be made available in a variety of styles and designs to suit individual wardrobe tastes. Moreover, it will be very competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Brunettin Specialized Belt Buckle*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Brunettin now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the apparel products industry are currently being targeted as candidates to eventually commercialize the ***Brunettin Specialized Belt Buckle*** on a worldwide basis.

In December 2013, Mrs. Brunettin contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Brunettin Specialized Belt Buckle*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Brunettin Specialized Belt Buckle*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.