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Remote Finder Invention In Search of Licensee

A simple yet effective new product designed to effectively address a common problem related to the operation of a variety of consumer electronics products, the **Remote Finder**, has been developed by Robert Merrick of Washington, D.C. The invention's unique design enables its users to always be able to know the location of their remote controls.

The **Remote Finder** is exceedingly easy to operate. The product saves its users considerable time and frustration. Additionally, the **Remote Finder** helps its users also track other valuable products, including cell phones and electronic tablets. Furthermore, its proprietary features allow it to be easily removed and utilized with other remote controls and in other rooms in a home. Moreover, the **Remote Finder** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The **Remote Finder** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Merrick now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the **Remote Finder** on a worldwide basis.

In May 2014, Mr. Merrick contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Remote Finder** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Remote Finder** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.