

INNOVATION DIRECT™

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B.E. Reminders Invention In Search of Licensee

An innovative new product designed to effectively address a common concern for motorists, the ***B.E. Reminders***, has been developed by Brian Evans of Roosevelt, New York. The invention's unique design provides its users with a foolproof method of insuring that they do not forget important deadlines pertaining to the lawful operation of their vehicles.

The ***B.E. Reminders*** will help its users avoid costly penalties and fines stemming from not complying with inspections, registrations, and other important requirements pertaining to their cars. The product will be placed in a highly visible area, insuring that it is not overlooked. Additionally, the ***B.E. Reminders*** will be easy to operate, with no extra effort required on the part of the user. Furthermore, it can be successfully implemented in virtually any model of car or truck. Moreover, the ***B.E. Reminders*** will be competitively priced, adding to its appeal.

The ***B.E. Reminders*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Evans now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***B.E. Reminders*** on a worldwide basis.

In January 2014, Mr. Evans contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***B.E. Reminders*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***B.E. Reminders*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.