

INNOVATION DIRECT™

“Our Success is Patented™”

Fast Belt Invention In Search of Licensee

An innovative new product designed to serve as an essential physical aid, the ***Fast Belt***, has been developed by Luis Consuegra Martinez of Portland, Oregon. The invention's unique design provides its users with an accessory that offers considerable support for the back in a variety of activities and tasks.

The ***Fast Belt*** can be used equally effectively in both standing and sitting positions. The product is fully adjustable to account for different body dimensions and comfort levels. Additionally, it helps prevent potential long-term back problems and will provide instant relief from temporary aches and pains. Furthermore, the ***Fast Belt*** is easily collapsible and storable when not in use. Moreover, it will be competitively priced and made from durable yet comfortable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Fast Belt*** has developed a prototype that has been utilized with success. The ***Fast Belt*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Martinez now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the physical aids accessories industry are currently being targeted as candidates to eventually commercialize the ***Fast Belt*** on a worldwide basis.

In February 2014, Mr. Martinez contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Fast Belt*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Fast Belt*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.