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### *Chavez Specialty Glove Invention In Search of Licensee*

An innovative new product designed to put a fun and eye-catching twist on a commonly used apparel accessory, the ***Chavez Specialty Glove***, has been developed by Steven Chavez of Broomfield, Colorado. The invention's unique design provides its users with an attention-getting glove that will also open bottles very effectively.

The ***Chavez Specialty Glove*** will bring positive attention to its users at a party or gathering. Additionally, it will be comfortable to wear and utilize. The ***Chavez Specialty Glove*** will also be competitively priced. Furthermore, it will be made from durable materials, making it more effective in its intended use and a wise investment overall.

The ***Chavez Specialty Glove*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Chavez now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the glove products industry are currently being targeted as candidates to eventually commercialize the ***Chavez Specialty Glove*** on a worldwide basis.

In February 2014, Mr. Chavez contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Chavez Specialty Glove*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Chavez Specialty Glove*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).