



"Our Success is Patented™"

Taco Tape Invention In Search of Licensee

An innovative new product designed to serve as a useful accessory when eating a popular food item, the ***Taco Tape***, has been developed by Angel Gilbert of Eau Claire, Wisconsin. The invention's unique design renders it as both an aesthetically pleasing, tasty, and functional product that aids in the preparation and consumption of tacos.

The ***Taco Tape*** is to be made available in a variety of flavors to suit individual tastes. The product saves a great deal of the hassle and mess typically involved in eating tacos. Additionally, the ***Taco Tape*** greatly enhances the enjoyment of tacos for children. Furthermore, it is competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Taco Tape*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Gilbert now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the food consumption accessories industry are currently being targeted as candidates to eventually commercialize the ***Taco Tape*** on a worldwide basis.

In February 2014, Mrs. Gilbert contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Taco Tape*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Taco Tape*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.