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Decker Baby Care Furniture Invention In Search of Licensee

An innovative new product targeted at parents and caregivers of very young children, the ***Decker Baby Care Furniture***, has been developed by Lance A. Decker of Clovis, New Mexico. The invention's unique design and features enable it to facilitate a much safer overall environment for babies.

The ***Decker Baby Care Furniture's*** proprietary features enable it to be instrumental in the prevention of a number of possible accidents and subsequent injuries for babies. The product is conveniently portable to any location. Additionally, the ***Decker Baby Care Furniture's*** compact and lightweight design allows for easy storage. Furthermore, the ***Decker Baby Care Furniture*** is easy and straightforward to set up and is capable of functioning through a variety of power sources. Moreover, it is competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Decker Baby Care Furniture*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Decker now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the baby products industry are currently being targeted as candidates to eventually commercialize the ***Decker Baby Care Furniture*** on a worldwide basis.

In May 2014, Mr. Decker contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Decker Baby Care Furniture*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Decker Baby Care Furniture*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.