



“Our Success is Patented™”

Movie Seatie Invention In Search of Licensee

An innovative new product that effectively addresses the increasing concern for bacteria and germ transmission in public settings, the *Movie Seatie*, has been developed by Angelia Wilson of McDonough, Georgia. The invention's unique design provides its users with both comfort and valuable peace of mind.

The *Movie Seatie* eliminates the chances of coming into contact with potentially dangerous bacteria and fluids. Additionally, it is easily portable and can be carried in a convenient and lightweight pouch. Furthermore, the *Movie Seatie's* proprietary features insure that it can seamlessly adjust to virtually any headrest. Moreover, it can be used equally effectively in a variety of settings where there is public seating, including movie theaters and airplanes. It is also competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The *Movie Seatie* is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Wilson now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the portable seating products industry are currently being targeted as candidates to eventually commercialize the *Movie Seatie* on a worldwide basis.

In April 2014, Mrs. Wilson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Movie Seatie* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Movie Seatie* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.