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Tire Gun Invention In Search of Licensee

An innovative new product designed to make an essential automotive repair task substantially easier, the ***Tire Gun***, has been developed by Lee Lucas of Colt, Arkansas. The invention's unique design greatly simplifies the changing of a flat tire.

The ***Tire Gun*** eliminates a great deal of the exertion normally involved in changing a flat tire and implementing a spare. Additionally, it saves a great deal of time and can prevent potential injury. Furthermore, the ***Tire Gun*** provides priceless peace of mind to its users, particularly those who may have limited strength to change a flat tire in the conventional manner. Moreover, it is easy and straightforward in its operation and its additional features enable it to provide essential visibility in dimly lit conditions. It is also competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Tire Gun*** has also developed a working prototype that has been utilized with success. The ***Tire Gun*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Lucas now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive repair accessories industry are currently being targeted as candidates to eventually commercialize the ***Tire Gun*** on a worldwide basis.

In April 2014, Mr. Lucas contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Tire Gun*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Tire Gun*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.