

# INNOVATION DIRECT™

*“Our Success is Patented™”*

## *Poovak/Canister Leaf Blower Attachment In Search of Licensee*

An innovative new product designed by an accomplished Aerospace Engineer as a highly efficient and valuable tool for pet owners, the ***Poovak/Canister Leaf Blower Attachment***, has been developed by Jerry Robichaux of Tucson, Arizona. The invention's unique design allows it to serve as an effective tool that will allow its users to address the essential task of cleaning up after a pet.

The ***Poovak/Canister Leaf Blower Attachment*** attaches quickly and easily to a leaf blower to serve as a powerful pet waste collection accessory. The product's ergonomic construction provides powerful suction capability. Additionally, the ***Poovak/Canister Leaf Blower Attachment's*** patented features enable it to eliminate the possibility of dust, debris or rocks getting absorbed into the product's blower mechanism, thereby rendering it equally effective for use with or without a filter bag. Furthermore, the ***Poovak/Canister Leaf Blower Attachment*** angled clear nozzle and horizontal collection chamber eliminates the need to bend over and scoop excrement by hand. Moreover, it is exceedingly easy to assemble, with no tools being required to complete the task. The ***Poovak/Canister Leaf Blower Attachment*** is conveniently and comfortably lightweight, allowing it to be easily transportable and storable. It also boasts impressive versatility that allows it to be used to remove pet waste from any surface, including grass, gravel, concrete, and snow. The product also can be used equally effectively indoors and picks up pet waste of any type and consistency, and regardless of its state of decomposition. It will be made available in a variety of styles and sizes, rendering it a product that can also be utilized in commercial settings by groundskeepers, kennel operators, and dog breeders. The ***Poovak/Canister Leaf Blower Attachment*** also makes it easy and convenient for pet owners to comply with pet waste management regulations and collects and temporarily stores waste in an easily disposable bag. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The ***Poovak/Canister Leaf Blower Attachment*** has been manufactured previously and sold successfully, with multiple testimonials, in 38 states. The ***Poovak/Canister Leaf Blower Attachment*** is also the subject of **Utility Patent 8,631,540 B2** within the United States Patent and Trademark Office.

The inventor of the ***Poovak/Canister Leaf Blower Attachment*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pet products industry are currently being targeted as candidates to eventually commercialize the ***Poovak/Canister Leaf Blower Attachment*** on a worldwide basis.

In May 2014, Mr. Robichaux contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Poovak/Canister Leaf Blower Attachment*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Poovak/Canister Leaf Blower Attachment*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).