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Battlefield Fore Grip Invention In Search of Licensee

An innovative new product that provides its users with a highly functional accessory for their firearm, the ***Battlefield Fore Grip***, has been developed by Joshua Mooney of Louisiana, Missouri. The invention's unique design effectively incorporates another widely used weapon into a fore grip.

The ***Battlefield Fore Grip***'s proprietary features enable it to serve as a valuable and essential tool to its users. The product is comfortable to utilize in an efficient manner when out in the field. Additionally, the ***Battlefield Fore Grip*** is also made from durable materials and competitively priced, adding to its appeal and making it a wise investment.

The ***Battlefield Fore Grip*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Mooney now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the firearm accessories industry are currently being targeted as candidates to eventually commercialize the ***Battlefield Fore Grip*** on a worldwide basis.

In April 2014, Mr. Mooney contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Battlefield Fore Grip*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Battlefield Fore Grip*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.