

# INNOVATION DIRECT™

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## *Cargo Pocket Conceal Holster Invention In Search of Licensee*

An innovative new product designed to serve as a valuable accessory for those who carry a gun for professional reasons, the ***Cargo Pocket Conceal Holster***, has been developed by Aaron Dyches of Hyrum, Utah. The invention's unique design allows its users to carry a gun on their person in a snug and concealed manner.

The ***Cargo Pocket Conceal Holster***'s proprietary features enable it to remain within easy access for a quick draw if necessary. Additionally, it allows for affixing to clothing without the need for sewing or otherwise making holes in the fabric. Furthermore, the ***Cargo Pocket Conceal Holster*** eliminates any sliding or rotating of the weapon while the person engages in natural movement. Moreover, it will be made available in a variety of sizes to accommodate different models of weapons. It is also competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Cargo Pocket Conceal Holster*** has also developed a working prototype that has been utilized with success. The ***Cargo Pocket Conceal Holster*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Dyches now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the weapons accessories industry are currently being targeted as candidates to eventually commercialize the ***Cargo Pocket Conceal Holster*** on a worldwide basis.

In March 2014, Mr. Dyches contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Cargo Pocket Conceal Holster*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cargo Pocket Conceal Holster*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).