



*“Our Success is Patented™”*

### *Wessels All Purpose Glove Invention In Search of Licensee*

An innovative new product designed that provides both functionality and protection when completing an important task, the **Wessels All Purpose Glove**, has been developed by Carolyn Wessels of Staten Island, New York. The invention's unique design enables its users to enjoy peace of mind and more effective results when cleaning.

The **Wessels All Purpose Glove** provides an important protective barrier between the user's hands and potentially dangerous germs, bacteria, and other harmful and undesirable substances. The product saves its users a considerable amount of time and effort when cleaning around an extended area. Additionally, the **Wessels All Purpose Glove** prevents unpleasant consequences of cleaning, such as dryness of hands and chipping of nails. Furthermore, the **Wessels All Purpose Glove** can save its users money over time by reducing the amount of cleaning accessories they need to purchase. Moreover, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The **Wessels All Purpose Glove** is also the subject of **Design Patent # D677,030 S** within the United States Patent and Trademark Office.

Mrs. Wessels now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the household products industry are currently being targeted as candidates to eventually commercialize the **Wessels All Purpose Glove** on a worldwide basis.

In May 2014, Mrs. Wessels contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Wessels All Purpose Glove** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Wessels All Purpose Glove** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).