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Cooking Utensil Gripping Glove Invention In Search of Licensee

An innovative new product designed to address a common problem related to cooking, the ***Cooking Utensil Gripping Glove***, has been developed by Nicole Smith of Danville, Virginia. The invention's unique design allows it to effectively address a potential safety issue that is inherent in the process of cooking with hot oil or water.

The ***Cooking Utensil Gripping Glove***' proprietary features enable it to provide thorough protection for its users from potential burns from grease splatters. The product saves its users from the pain and frustration of being scalded by hot water or oil. Additionally, the ***Cooking Utensil Gripping Glove*** is comfortable and unobtrusive to utilize when preparing a variety of foods. Furthermore, it will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

A virtual prototype of the ***Cooking Utensil Gripping Glove*** is available for review. The ***Cooking Utensil Gripping Glove*** is also the subject of **Utility Patent # 8,281,416 B1** within the United States Patent and Trademark Office.

Mrs. Smith now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the kitchen accessories industry are currently being targeted as candidates to eventually commercialize the ***Cooking Utensil Gripping Glove*** on a worldwide basis.

In May 2014, Mrs. Smith contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Cooking Utensil Gripping Glove*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cooking Utensil Gripping Glove*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.