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Pyxl Glass Invention In Search of Licensee

An innovative new product designed to provide unparalleled functionality to a widely used material, the *Pyxl Glass*, has been developed by Dominic Whitfield and Jamonte Reed of Norfolk, Virginia. The invention's unique design allows it to reflect sunlight away from a car or home thoroughly and efficiently as needed.

The *Pyxl Glass* can play an instrumental role in making a home or business significantly more energy efficient. The product features easy and effortless control for the user. Additionally, the *Pyxl Glass* saves significant amounts of money on electric bills over time. Furthermore, its proprietary features enable it to adjust to the degree of natural sunlight coming into contact with it. Moreover, the *Pyxl Glass* offers potential for enhanced options that leverage the latest in technology to further enhance its utility. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The *Pyxl Glass* is in Patent Pending status within the United States Patent and Trademark Office.

Mr. Whitfield and Mr. Reed now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the specialized glass products industry are currently being targeted as candidates to eventually commercialize the *Pyxl Glass* on a worldwide basis.

In May 2014, Mr. Whitfield and Mr. Reed contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Pyxl Glass* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Pyxl Glass* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.