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New Revaluation Arrow Invention In Search of Licensee

An innovative and useful improvement on an existing sporting goods accessory simple yet innovative new product targeted at millions of fishermen worldwide, the ***New Revaluation Arrow***, has been developed by Leif Hollingshead of Cortez, California. The invention's unique design effectively addresses some common problems with conventional arrows.

The ***New Revaluation Arrow***'s proprietary features help insure that it will be significantly stronger against wind resistance than conventional arrows. The product is capable of deeper penetration when compared to standard arrows. Additionally, the ***New Revaluation Arrow*** helps its users achieve greater success due to its enhanced capabilities. Furthermore, the ***New Revaluation Arrow*** is competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The inventor of the ***New Revaluation Arrow*** has developed a working prototype that has been utilized with success. The ***New Revaluation Arrow*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***New Revaluation Arrow*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the sporting goods accessories industry are currently being targeted as candidates to eventually commercialize the ***New Revaluation Arrow*** on a worldwide basis.

In April 2014, Mr. Hollingshead contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***New Revaluation Arrow*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***New Revaluation Arrow*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.