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Leatherman Salt and Pepper Shaker Invention In Search of Licensee

A simple yet innovative twist on a widely used household product, the ***Leatherman Salt and Pepper Shaker***, has been developed by James Leatherman of Plymouth, Indiana. The invention's unique design provides its users with an eye-catching and functional version of a traditional condiment container and shaker.

The ***Leatherman Salt and Pepper Shaker's*** proprietary features allow it to provide its users with a convenient method with which to access salt and/or pepper at any time. The product saves counter space in a kitchen or dining area. Additionally, the ***Leatherman Salt and Pepper Shaker's*** creative design adds to its aesthetic appeal. Furthermore, it is easy and straightforward to utilize. Moreover, the ***Leatherman Salt and Pepper Shaker*** is competitively priced, adding to its marketability.

The ***Leatherman Salt and Pepper Shaker*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Leatherman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the household accessories industry are currently being targeted as candidates to eventually commercialize the ***Leatherman Salt and Pepper Shaker*** on a worldwide basis.

In May 2014, Mr. Leatherman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Leatherman Salt and Pepper Shaker*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Leatherman Salt and Pepper Shaker*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.