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Brown Turn Alert System Invention In Search of Licensee

An innovative new product designed to serve as an important safety accessory on the road, the ***Brown Turn Alert System***, has been developed by Asaph Brown of Wesley Chapel, Florida. The invention's unique design enables motorists to clearly and unequivocally communicate their intentions to surrounding drivers.

The ***Brown Turn Alert System***'s proprietary features enable its users to alert other drivers with sufficient time before they make what can sometimes be a potentially dangerous turn. The product considerably reduces the potential for accidents, particularly rear-end collisions. Additionally, the ***Brown Turn Alert System*** is easy to implement on any vehicle. Furthermore, the ***Brown Turn Alert System*** is simple and effortless to operate and provides additional peace of mind to those on the road. Moreover, it will be competitively priced as an aftermarket add-on, adding to its appeal.

The ***Brown Turn Alert System*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Brown now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***Brown Turn Alert System*** on a worldwide basis.

In May 2014, Mr. Brown contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Brown Turn Alert System*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Brown Turn Alert System*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.