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Finger Cup Restraint Invention In Search of Licensee

An innovative new product designed to serve as an essential medical accessory, the ***Finger Cup Restraint***, has been developed by Fredrick Meissner of Midland, Texas. The invention's unique design enables it to serve a vital function in cases where a protective cup or sleeve is used for an injured thumb or finger.

The ***Finger Cup Restraint's*** proprietary features enable it to thoroughly secure a protective cup or sleeve. The product eliminates the frustration and potential danger of having these items become lost. Additionally, the ***Finger Cup Restraint*** helps to reduce the chances of further injury to the affected area. Furthermore, it can help prevent unpleasant and painful situations and is comfortable and unobtrusive for the user. Moreover, the ***Finger Cup Restraint*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Finger Cup Restraint*** has developed a working prototype that has been utilized with success. The ***Finger Cup Restraint*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Meissner now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the medical accessories industry are currently being targeted as candidates to eventually commercialize the ***Finger Cup Restraint*** on a worldwide basis.

In May 2014, Mr. Meissner contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Finger Cup Restraint*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Finger Cup Restraint*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.