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The K-9 Stay Away Invention In Search of Licensee

An innovative and functional new product targeted at pet owners, the ***K-9 Stay Away***, has been developed by Mark Espinoza of Alice, Texas. The invention's unique design provides its users with an effective method of addressing a common problem related to pets and their behavior indoors.

The ***K-9 Stay Away*** insures that pet stay away from all restricted areas of a home. The product prevents costly damage to furniture and other valuable household items. Additionally, it avoids having to restrict animals by locking them up when one is away. Furthermore, the ***K-9 Stay Away*** is simple to implement and begin using and can be used in either indoor or outdoor settings. Moreover, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***K-9 Stay Away*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Espinoza now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pet accessories industry are currently being targeted as candidates to eventually commercialize the ***K-9 Stay Away*** on a worldwide basis.

In May 2014, Mr. Espinoza contracted Miami, Florida-based product management services leader *Innovation Direct*™ to represent the ***K-9 Stay Away*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***K-9 Stay Away*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.