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Green Machine Invention In Search of Licensee

An innovative new product designed to serve as a highly beneficial tool with which to recycle, the ***Green Machine***, has been developed by Joseph Clephane of Steilacoom, Washington. The invention's unique design allows its users to easily and effortlessly engage in an essential recycling task.

The ***Green Machine*** allows its users to maximize the viable utility of various different product containers. The product leverages modern technology to optimize its functionality. The ***Green Machine*** also reduces the sheer volume of recycling while also significantly lowering the packaging costs incurred by makers of various products. Furthermore, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Green Machine*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Clephane now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the recycling accessories industry are currently being targeted as candidates to eventually commercialize the ***Green Machine*** on a worldwide basis.

In March 2014, Mr. Clephane contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Green Machine*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Green Machine*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.