



“Our Success is Patented™”

Electric Handling Gear Invention In Search of Licensee

An innovative new product designed to provide an important benefit to those who raise and lower the landing gear of trailers, the ***Electric Handling Gear***, has been developed by Clyde McKinney, Sr. of Los Angeles, California. The invention's unique design helps insure that the chances for back and shoulder injuries are virtually eliminated.

The ***Electric Handling Gear*** can be implemented on virtually any trailer. The product will save considerable time and strain. Additionally, the ***Electric Handling Gear*** is made from durable materials and competitively priced, adding to its appeal and making it a wise investment.

The ***Electric Handling Gear*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. McKinney now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the trucking accessories industry are currently being targeted as candidates to eventually commercialize the ***Electric Handling Gear*** on a worldwide basis.

In February 2014, Mr. McKinney contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Electric Handling Gear*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Electric Handling Gear*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.