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### ***Jackson Hunting Seat Invention In Search of Licensee***

An innovative new product designed to serve as a diverse, multi-functional tool for duck hunters everywhere, the ***Jackson Hunting Seat***, has been developed by Corey Jackson of Onalaska, Wisconsin. The invention's unique design provides its users with an effective method of keeping their hunting gear and supplies highly organized while also offering them unprecedented comfort while outdoors.

The ***Jackson Hunting Seat***'s proprietary features enable it to be conveniently portable to virtually any location in hands-free fashion. The product helps significantly reduce the chances of having a sore back when out hunting. Additionally, the ***Jackson Hunting Seat*** features a waterproof design. Furthermore, it is competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Jackson Hunting Seat*** has developed a working prototype that he has utilized with success. The ***Jackson Hunting Seat*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Jackson now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the hunting accessories industry are currently being targeted as candidates to eventually commercialize the ***Jackson Hunting Seat*** on a worldwide basis.

In March 2014, Mr. Jackson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Jackson Hunting Seat*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Jackson Hunting Seat*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).