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Celebriht 365 Invention In Search of Licensee

An innovative new product designed to provide unprecedented convenience when decorating for holidays, the ***Celebriht 365***, has been developed by James Wilson of Windermere, Florida. The invention's unique design provides its users with a versatile and aesthetically pleasing decorative product that is appropriate for multiple holidays throughout the year.

The ***Celebriht 365*** requires only a one-time installation. The product saves its users the considerable time and effort normally involved in yearly installations. Additionally, it is not noticeably visible when not in use. Furthermore, the ***Celebriht 365*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Celebriht 365*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Wilson now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the holiday accessories industry are currently being targeted as candidates to eventually commercialize the ***Celebriht 365*** on a worldwide basis.

In February 2014, Mr. Wilson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Celebriht 365*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Celebriht 365*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.