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Pool Tube Holder Invention In Search of Licensee

A simple yet highly useful new product for pool owners, the ***Pool Tube Holder***, has been developed by Marc Cooper of Glendale, Arizona. The invention's unique design enables it to effectively address a common problem related to keeping pool accessories and toys organized.

The ***Pool Tube Holder*** enables its users to keep track and preserve the quality of floating noodles, tubes, and related products. By preventing tubes and flotation devices from being blown around the pool area by winds and storms, the product saves the time and hassle normally involved in having to pick up these items. Additionally, the ***Pool Tube Holder*** serves as secure and convenient storage for products that otherwise are difficult to put away and keep in orderly fashion. Furthermore, it saves its users money over time by eliminating the need to constantly replace their pool toys. Moreover, the ***Pool Tube Holder*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Pool Tube Holder*** has developed a working prototype that has been utilized with success. The ***Pool Tube Holder*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Cooper now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pool accessories industry are currently being targeted as candidates to eventually commercialize the ***Pool Tube Holder*** on a worldwide basis.

In June 2014, Mr. Cooper contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Pool Tube Holder*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Pool Tube Holder*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.