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### *Paper Ware Mate Set Invention In Search of Licensee*

An innovative new product designed to serve as an important accessory in any household, the ***Paper Ware Mate Set***, has been developed by Letitia Douglas of Kansas City, Missouri. The invention's unique design enables it to serve as a reliable and secure storage area for all manner of plastic cutlery and napkins.

The ***Paper Ware Mate Set*** eliminates the frustration and hassle of having a number of unsightly cutlery and related items around a kitchen. The product saves significant counter space in a kitchen. Additionally, the ***Paper Ware Mate Set*** prevents napkins and plastic ware from blowing away when outdoors in a picnic or barbecue setting. Furthermore, it is made available in an array of colors to suit individual tastes and kitchen décor. Moreover, the ***Paper Ware Mate Set*** is competitively priced and made from durable plastic, adding to its appeal and making it a wise investment. It will also be thoroughly dishwasher safe and could potentially be made in a commercial version as well.

The ***Paper Ware Mate Set*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Douglas now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the household products industry are currently being targeted as candidates to eventually commercialize the ***Paper Ware Mate Set*** on a worldwide basis.

In February 2014, Mrs. Douglas contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Paper Ware Mate Set*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Paper Ware Mate Set*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).