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The Virgo Invention In Search of Licensee

An innovative new product designed to serve to greatly simplify the task of learning musical instruments, the **Virgo**, has been developed by Lawrence Sears of San Francisco, California. The invention's unique design enables its users to learn a multitude of instruments without a teacher or music box.

The **Virgo** saves its users considerable time and money when learning new musical instruments. The product is capable of teaching guitar, keyboard, and drums equally effectively. Additionally, the **Virgo** is easy and straightforward to operate and utilize. Moreover, the **Virgo** is compact in size, making it easily and conveniently portable. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The **Virgo** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Sears now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the musical instrument accessories industry are currently being targeted as candidates to eventually commercialize the **Virgo** on a worldwide basis.

In May 2014, Mr. Sears contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Virgo** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Virgo** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.