

INNOVATION DIRECT™

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Francois Windmill Invention In Search of Licensee

An innovative and efficient new method of generating energy, the ***Francois Windmill***, has been developed by Francois Rosefort of Bloomfield, New Jersey. The invention's unique design allows it to effectively address and avoid many of the problems that typically hinder the performance of wind turbines.

The ***Francois Windmill's*** proprietary features insure that half of the turbine is always shielded. The product is capable of generating more power than current turbine models in existence. Additionally, the ***Francois Windmill's*** streamlined design makes it attractive and realistic for residential use, in addition to industrial and commercial applications. Furthermore, it can effectively harvest a wide range of wind speed. Moreover, the ***Francois Windmill*** is fabricated to be “bird proof”, adding to its efficacy, and also lends itself to retrofitting to existing turbines that are performing at less than optimal levels. It will also be competitively priced and made from durable materials, enhancing its appeal and making it a wise investment.

The ***Francois Windmill*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Rosefort now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the energy generation accessories industry are currently being targeted as candidates to eventually commercialize the ***Francois Windmill*** on a worldwide basis.

In May 2014, Mr. Rosefort contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Francois Windmill*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Francois Windmill*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.